



SEVEN OAKS FARMS, LLC

599 Seven Oaks Road, Starkville, MS 39759

662.769.9259 • sevenoaksstables@gmail.com

www.sevenoaksstables.com

Mississippi State University - Undergraduate Equine Internships *6 Unique Opportunities*

Marketing/Media Internship Details

The **Marketing/Media Internship** at Seven Oaks Farms, LLC (SOF hereafter) is designed to provide hands-on experience in marketing our farm, breeding stallion, other horses via various media outlets by giving interns the unique opportunity to work with some of the best-bred spotted TWHs in the industry. This position is available for those individuals who desire an opportunity to observe, document and promote the horse from a distance. However, for those experienced in working with horses (in particular, stallions), this opportunity offers further hands-on involvement in our breeding program. This position will observe, photograph/video and/or accompany/assist the hand breeding-live cover activities for mares bred on our farm. For shipped semen, our stallion is transported to MSU's CVM for collection and shipping, and the intern will have an opportunity to observe, photograph/video (per protocol of the CVM) and document the collection process if and when it occurs. Applicants for this position MUST be coachable and follow the instruction provided.

Based upon experience, the Marketing/Media Intern will be assigned tasks to include, but not limited to the following tasks:

- Take candid photos/video of mares on-site and (upon approval) forward media and updates to mare owner(s)
- Accompany SOF Manager with live-cover breedings
- Update breeding records for ALL mares bred whether outside mares or our own
- Work with SOF Manager and/or other interns to take photos/videos of stallion and other horses for promotional purposes
- Design ads and/or post photos/videos (once approved) on Facebook pages of Sir Oliver de Jose and Seven Oaks Stables
- Update sevenoaksfarms.com or siroliverdejose.com website (via weebly.com) per instructions given by the SOF Manager

For the individual experienced with stallion handling (in addition to and/or in combination with duties above), additional tasks may include but not be limited to the following:

- Groom stallion and routinely observe him for any injury or illness that requires attention
- Exercise stallion by lunging in paddock or round pen
- Work with stallion on parking out
- Assist SOF Manager with live-cover breedings
- Work with other interns as needed
- Perform other duties as assigned

Desired applicants will have a strong desire to be around a stallion and be involved in the marketing and promotion of his services as well as Seven Oaks Farms and its other horses. This is a once-in-a-lifetime opportunity to work with one of the most unique spotted TWHs standing at stud in the industry. Experience in a breeding barn is a major plus. Applicant must have a strong desire to learn regardless of their level of experience, because no matter how long or how much exposure one has, something new and/or different may always be learned. Marketing/Media Interns are expected to bring their own personal equipment (helmet, boots, clothing, work gloves, insect repellent, sunscreen, water/beverage bottle and snack, etc.).

Minimum qualifications include:

- Must be at least 18 years old
- Must be a self-starter with willingness to learn and possess good communication skills
- Must adapt to practices and follow procedures of Seven Oaks Farms, LLC
- Must be responsible, accountable and focused while working (not on cell phone or otherwise distracted)
- Must be willing to sign confidentiality agreement and liability waiver

Preferred qualifications include:

- Experience in working with horses
- Photography/videography experience (mobile devices are acceptable)
- Photoshop/InDesign/iMovie or comparable experience
- Marketing via social media experience and/or familiarity with website builders; we use weebly.com
- Must be able to lift a minimum of 50 pounds (in case assisting other interns)
- Must be adaptable to the practices of Seven Oaks Farms

Desired additional qualifications include:

- Knowledge of the breeding and record keeping process
- Knowledge and understanding of the TWH and its gaits
- Experience in training, riding, showing or trail riding the TWH stallion



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Marketing/Media Internship Details (continued)

ANY and ALL media taken by the Marketing/Media Intern on their personal device must be downloaded and deleted from that device prior to leaving each day. ALL photos and video taken by the Marketing/Media Intern whether on devices owned by Seven Oaks Farms, LLC and/or personally owned by the intern are the property of Seven Oaks Farms, LLC and may NOT be printed, posted or reproduced without expressed consent of its members.

NOTE: Currently, photography and videography is allowed but must be approved by Seven Oaks Farms, LLC before sharing on social media, using within a resume, project, etc. Failure to abide by this policy will result in the immediate termination of internship and possible legal action for any damages caused to the reputation of Seven Oaks Farms, LLC, its members or its employees.